

| Advertising panels on the way to the entrance                                                                                                                                                                    |  | Section: On Site                                                                                        |  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|---------------------------------------------------------------------------------------------------------|--|
| Product name:                                                                                                                                                                                                    |  | Sample picture:                                                                                         |  |
| Advertising panels on the way to the entrance                                                                                                                                                                    |  |                       |  |
| Artwork until:                                                                                                                                                                                                   |  | Data:                                                                                                   |  |
| <b>1<sup>st</sup> of December</b><br><i>Express surcharge for late data delivery</i>                                                                                                                             |  | Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths. |  |
| Visible area (W x H):                                                                                                                                                                                            |  | Untrimmed size (W x H):                                                                                 |  |
| 1,170 mm x 1,800 mm                                                                                                                                                                                              |  | 1,190 mm x 1,820 mm                                                                                     |  |
| Net size (W x H):                                                                                                                                                                                                |  | Resolution:                                                                                             |  |
| 1,170 mm x 1,800 mm                                                                                                                                                                                              |  | 150 – 300 dpi (1:1)                                                                                     |  |
| Colour management:                                                                                                                                                                                               |  | Special colours:                                                                                        |  |
| CMYK – Coated FOGRA39 (ISO 12647- 2:2004)                                                                                                                                                                        |  | Converted in advance to 4c                                                                              |  |
| Transparencies:                                                                                                                                                                                                  |  |                                                                                                         |  |
| Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout. |  |                                                                                                         |  |

| Information:                                                                                                                                                            |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Please note:</b><br><br>The panels are only bookable in pairs. The layout can be designed to a width of 2.34m or to two separate layouts with a width of 1.17m each. |

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

