


Escalator advertising		Section: On Site	
Product name:		Sample picture:	
Escalator advertising NCC Ost Floor 1/2			
Artwork until:		Data:	
1st of December Express surcharge for late data delivery		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Format complete advertising space (W x H):		Resolution:	
12.00 x 0.67 m		72 - 100 dpi (1:1)	
Format (W x H):		Number of banners:	
4.00 x 0.67 m		3	
Colour management:		Special colours:	
CMYK or RGB		Converted in advance to 4c	
Transparencies:			
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.			

Information:
Please note Please create the file as a complete document (1:1). Please do not add bleed, register marks or densiometer scales

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

