

Digital Signage – NCC Mitte hall entrance to hall 1 or 9		Section: On Site	
Product name:		Sample picture:	
Digital Signage – NCC Mitte hall entrance to hall 1 or 9			
Artwork until:		Data:	
1 st of December Express surcharge for late data delivery		Picture JPEG or PNG	Film MP4
Display format (W x H):		Resolution:	
1.20 m x 0.70 m		1,920 x 1,080 pixels	
Colour management:		Transparencies:	
RGB		No transparencies, background displayed in black	
Operating time:		Number of views:	
8am – 7pm		The spot length for the displays will be divided as follows:	
		• Spielwarenmesse eG - 25sec • Exhibitor – 25sec	
Information:			
<u>Please note</u> sound and 3D output are not possible			

