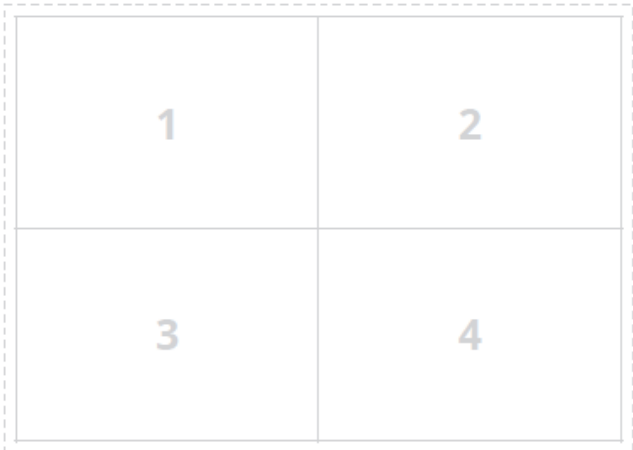


18/1 Posters
The favourites of outdoor advertising



The classic large-format poster is one of the most popular advertising media for outdoor use. With around 1,300 of our own poster sites in Nuremberg and the surrounding area, this format offers maximum reach in public spaces.

Please send us only one file. The 4-part division shown above is only for later splitting of the poster. When creating your artwork, please make sure that no text or letters run across the split lines.

As soon as we receive your order and print data, we start work. After your approval, we print your posters. We deliver and hang the finished posters.

Quantity	from 1 piece
Format	3560 x 2520 mm
Paper	115 g/qm opaque, wet-strength blueback poster paper
Print Quality	Up to 150 dpi (Digital print), up to 10 lpc (Offset print)
Finishing	Folded and mapped, ready to hang

Layout	594 x 420 mm Scale 1:6
Bleed	+ 2 mm on all sides
File format	PDF/X-3 Standard (Version 1.4)
Fonts	embedded / converted to paths
Image resolution	300 dpi with 100% positioning in the respective system format
Max. coating flows	320 %
Colours	CMYK / spot colours (no RGB)