

Advertising tower		Section: On Site	
Product name:		Sample picture:	
Advertising tower			
Artwork until:		Data:	
1st of December <i><u>Express surcharge for late data delivery</u></i>		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Untrimmed size (W x H):		Visible area (W x H):	
2,840mm x 4,840mm		2,800mm x 4,800mm	
Resolution:		Trims/Bleed:	
70 – 150 dpi (1:1)		20 mm umlaufend	
Colour management:		Special colours:	
CMYK – Coated FOGRA39 (ISO 12647- 2:2004)		Converted in advance to 4c	
Transparencies:			
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.			

Information:
<u>Please note:</u> Included colored pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results. 300 mm of the net size disappear in the BannerUp carrier and are no longer visible. Please observe the visible area!

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

